

AFFILIATE PROMOTION KIT

The Product Greenlight System

Commission structure, positioning, approved messaging, promotional swipes, ready-to-post creatives, and compliance rules.

METHOD	VERSION	EDITION
GREENLIGHT-7	0.2	V4.0

EVIDENCE BEFORE PRODUCTION

AFFILIATE QUICK START

A partner-ready low-ticket decision system

Field	Affiliate offer details
Product	The Product Greenlight System
Platform	JVZoo - listing and approval pending
Founding price	US\$27 one-time
Affiliate commission	60% on the front-end
Affiliate earnings	US\$16.20 per front-end sale before any applicable adjustments
Buyer guarantee	14-day clarity guarantee, subject to the final JVZoo refund configuration
Sales page	https://productgreenlightsystem.com
Affiliate page	https://productgreenlightsystem.com/affiliates

AFFILIATE PROMISE

Help your audience decide whether a digital-product idea deserves to be built - before they spend weeks creating it.

Before promoting

- Wait until the JVZoo offer is approved and your affiliate request has been accepted.
- Replace every bracketed placeholder with your own approved affiliate link.
- Use only the claims and product descriptions contained in this kit.
- Disclose your affiliate relationship wherever applicable.
- Never promise income, sales, commercial success, or guaranteed validation.

POSITIONING

What affiliates are actually promoting

Product Greenlight is not an e-book generator, prompt bundle, or automated promise of market demand. It is an evidence-first decision system used before production. The buyer evaluates one idea across seven commercial dimensions, weighs the confidence behind the evidence, checks risk gates, and records one of four next moves.

Element	Approved version
Primary buyer	Solo digital-product creators, affiliates, freelancers, and early-stage producers considering a new offer.
Buying moment	They have an idea but are unsure whether it deserves time, production, and promotion.
Problem	Building first and discovering weak demand, poor reachability, or a vague promise after the work is done.
Mechanism	GREENLIGHT-7: seven dimensions, confidence weighting, risk gates, and a documented next test.
Outcome	A clearer BUILD, PIVOT, KILL, or EVIDENCE GAP decision.
Enemy	Idea enthusiasm and AI-generated certainty without observable evidence.

APPROVED ONE-SENTENCE OFFER

Product Greenlight is an evidence-first decision system that helps digital-product creators decide what to build, what to change, and what to stop before production absorbs their time.

AUDIENCE

Who should receive this offer

Best-fit audience

- Creators deciding between several digital-product ideas.
- Affiliates who want to develop a product of their own.
- Freelancers or small agencies productizing their knowledge.
- Course, template, e-book, toolkit, prompt-library, or mini-product creators.
- People using AI to accelerate production but worried about building the wrong offer.

Poor-fit audience

- Buyers seeking guaranteed income, instant sales, or a done-for-you business.
- People who will not conduct any research or test assumptions.
- Buyers expecting the system to create and publish the final infoproduct automatically.
- Established teams seeking enterprise market-research software.

QUALIFICATION LINE

This is for someone who wants a disciplined decision before production - not another AI tool that says every idea is promising.

PROMOTION ANGLES

Seven angles affiliates can test

Angle	Hook	Best audience
The AI speed trap	AI did not remove product risk. It made the wrong product faster to build.	AI creators and prompt-tool users
The 60-minute decision	Give the idea 60 minutes before giving it 60 hours.	Busy solo creators
Four useful decisions	BUILD, PIVOT, KILL, or EVIDENCE GAP is more useful than encouragement.	Analytical creators and operators
Evidence vs. confidence	A high score with weak evidence is not a green light.	Experienced marketers and producers
Before the faceless engine	Choose the right offer before creating weeks of content to promote it.	Affiliates and faceless creators
Test the offer first	Run the smallest credible sell-test before building the complete product.	Creators with one plausible idea
Signals, not noise	Interest and reactions are not the same as buying evidence.	Audience-led creators

RECOMMENDED FIRST ANGLE

Lead with the AI speed trap. It creates urgency without promising earnings and separates Product Greenlight from generic AI creation tools.

EMAIL SWIPES

Email 1 and Email 2

EMAIL 1 - THE AI SPEED TRAP

SUBJECT: AI can help you build the wrong product faster

AI can outline, write, and package a digital product in days. But speed does not answer the first question: should this product be built at all?

Product Greenlight helps you evaluate one idea across seven commercial dimensions, record observable evidence, and make a clearer BUILD, PIVOT, KILL, or EVIDENCE GAP decision before production absorbs your time.

See the complete system here: [INSERT YOUR JVZOO AFFILIATE LINK]

Disclosure: I may receive a commission if you purchase through this link.

EMAIL 2 - A SCORE IS NOT EVIDENCE

SUBJECT: A promising product score can still be wrong

A product idea can earn a high score because the language sounds convincing - not because the market evidence is strong. Product Greenlight adds confidence weighting and risk gates to the opportunity score.

The result is not just a number. It is a documented next action, success metric, and stop rule.

Explore Product Greenlight: [INSERT YOUR JVZOO AFFILIATE LINK]

Disclosure: I may receive a commission if you purchase through this link.

Email 3 and Email 4

EMAIL 3 - FOUR DECISIONS

SUBJECT: Your product idea needs one of four decisions

BUILD when the opportunity and evidence are strong. PIVOT when a specific variable is weak. KILL when a fatal risk appears. Use EVIDENCE GAP when the idea sounds promising but the proof is thin.

Product Greenlight gives you the workbook, scoring logic, confidence layer, and 48-hour test planner to make that decision before full production.

See what is included: [INSERT YOUR JVZOO AFFILIATE LINK]

Disclosure: I may receive a commission if you purchase through this link.

EMAIL 4 - THE 60-MINUTE PASS

SUBJECT: Give your next idea 60 minutes before 60 hours

Start with one product hypothesis. Capture evidence. Score seven dimensions. Weight confidence. Check the risk gates. Then choose the smallest next test.

You are not trying to predict the future. You are trying to avoid an expensive unforced error.

Start with Product Greenlight: [INSERT YOUR JVZOO AFFILIATE LINK]

Disclosure: I may receive a commission if you purchase through this link.

Email 5 - Offer

EMAIL 5 - FOUNDING OFFER

SUBJECT: Decide before you build

The Product Greenlight System includes the Core Guide, Quick Start, editable Evidence Board, AI Research Companion, 48-Hour Sell Test Planner, calibration examples, and an interactive decision tool.

Founding access is US\$27 one-time. No subscription. The system is designed to help you reach a clearer next decision - it does not guarantee income, sales, or success.

Review the complete offer: [INSERT YOUR JVZOO AFFILIATE LINK]

Disclosure: I may receive a commission if you purchase through this link.

SCARCITY RULE

Do not say the price ends soon unless an actual public deadline has been scheduled. Remove all deadline language when no real deadline exists.

SOCIAL SWIPES

Posts 1-4

POST 1

Most creators do not have a content problem. They have a decision problem. AI made building faster - and made it easier to build the wrong thing beautifully.

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

POST 2

Before building a digital product, ask: Is the problem clear? Can I reach the buyer? Is there evidence? Do the economics work? Is the difference meaningful? Can I deliver? Can I test it quickly?

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

POST 3

A high opportunity score with weak evidence is not a green light. It is an EVIDENCE GAP.

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

POST 4

The goal of research is not to prove the idea is good. It is to discover what could make the idea fail before the market does.

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

Posts 5-8

POST 5

BUILD, PIVOT, KILL, or EVIDENCE GAP. Four decisions are more useful than another AI-generated report that tells you every idea has potential.

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

POST 6

If the riskiest assumption cannot be tested in 48 hours, the test may be too large. Shrink the commitment, not the learning.

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

POST 7

Give your next product idea 60 minutes before you give it 60 hours.

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

POST 8

Choose the offer before creating weeks of faceless content to promote it. Evidence first. Creation second.

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

Posts 9-10

POST 9

Confidence can come from persuasive language. Evidence comes from observable behavior. Do not confuse the two.

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

POST 10

Likes, reactions, and encouraging comments can support research. They are not the same as someone taking a buying action.

Product Greenlight System: [INSERT YOUR JVZOO AFFILIATE LINK]

Affiliate disclosure: I may earn a commission from qualifying purchases.

SHORT-FORM VIDEO

Three 35-45 second scripts

VIDEO 1 - THE AI TRAP

HOOK: AI did not remove product risk. It made the wrong product faster to build.

BODY: Before asking AI to write an e-book or course, score the idea across the problem, reachability, evidence, economics, difference, delivery, and testability. Then check how confident the evidence actually is.

CTA: Product Greenlight gives you the workbook and decision rules. Link in bio.

ON-SCREEN DISCLOSURE: Affiliate link.

VIDEO 2 - FOUR DECISIONS

HOOK: Your product idea does not need encouragement. It needs one of four decisions.

BODY: BUILD, PIVOT, KILL, or EVIDENCE GAP. Product Greenlight helps you document the evidence and choose the smallest next test before full production.

CTA: See the system through the link in my bio.

ON-SCREEN DISCLOSURE: Affiliate link.

VIDEO 3 - THE 60-MINUTE PASS

HOOK: Give your next product idea 60 minutes before you give it 60 hours.

BODY: Frame one hypothesis, capture evidence, score seven dimensions, weight confidence, and choose the next smallest test. The goal is not certainty. It is a better first decision.

CTA: Start with Product Greenlight. Link in bio.

ON-SCREEN DISCLOSURE: Affiliate link.

COMPLIANCE

Approved claims and prohibited claims

Approved	Prohibited
Helps structure product validation	Guarantees product validation
Supports a clearer next decision	Guarantees the correct decision
Helps expose weak assumptions	Guarantees sales or profitability
Includes a guided 60-minute first pass	Creates a successful business in 60 minutes
Includes AI-assisted research prompts	AI performs complete market validation for you
Designed to reduce avoidable product risk	Eliminates product or business risk

Mandatory practices

- Disclose the affiliate relationship clearly and near the promotional link.
- Do not fabricate testimonials, screenshots, earnings, countdowns, or bonuses.
- Do not edit product mockups in a way that implies additional deliverables.
- Do not bid on brand terms or impersonate the product owner unless written permission is granted.
- Do not use spam, misleading redirects, fake reviews, or prohibited traffic sources.
- Use the current sales page and JVZoo-approved affiliate link.

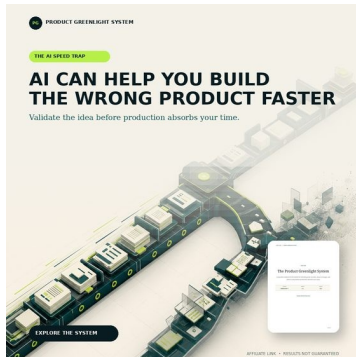
INCOME DISCLAIMER

This product does not provide any guarantee of income or success. Results achieved by any individual are not indicative of future success or earnings.

CREATIVE LIBRARY

Six creative concepts in four formats - 24 image files

The complete ZIP contains six distinct approved concepts. Each concept is exported in four practical formats: square feed, portrait feed, vertical story/reel, and landscape banner. Use the image as supplied and place your approved JVZoo affiliate link in the caption, button, bio, or destination field.



AI speed trap

Use with Email 1, Post 1, or Video 1.



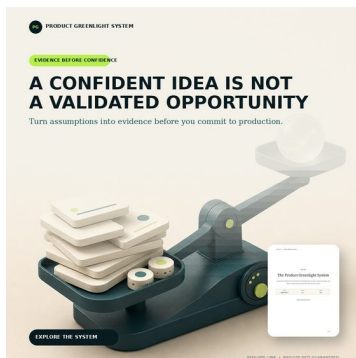
60-minute decision

Use with Email 4, Post 7, or Video 3.



Four decisions

Use with Email 3, Post 5, or Video 2.



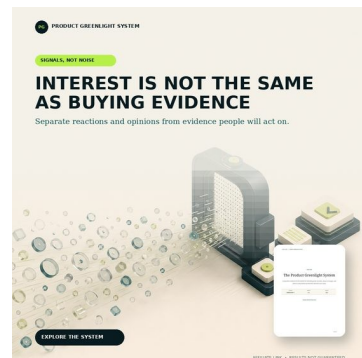
Evidence before confidence

Use with Email 2, Post 3, or Post 9.



Test before build

Use with Post 6 and the 48-hour sell-test angle.



Signals, not noise

Use with Post 10 and evidence-focused promotion.

CREATIVE USAGE

Choose the format for the placement

Format	Dimensions	Recommended placement
Square feed	1080 x 1080	Instagram feed, Facebook feed, LinkedIn, community posts
Portrait feed	1080 x 1350	Instagram feed and mobile-first social posts
Story / reel	1080 x 1920	Instagram Stories, Facebook Stories, Reels cover, vertical placements
Landscape banner	1200 x 628	Facebook link posts, blog banners, email graphics, display placements

- Do not crop away the Product Greenlight name, disclosure line, or product cover.
- Do not add earnings claims, guarantees, fake testimonials, or unsupported urgency.
- Keep the disclosure near the affiliate link in the surrounding post or caption.
- Use only the current sales page and your approved JVZoo affiliate link.

AFFILIATE-ONLY SCOPE

This public kit contains only materials an affiliate needs to understand, present, and promote the offer responsibly.

USEFUL LINKS

Current product and platform references

- [Product Greenlight sales page](#)
- [Product Greenlight affiliate page](#)
- [Affiliate support](#)

AFFILIATE HANDOFF

Use the current sales page and replace every link placeholder with your own approved JVZoo affiliate link. Contact support if you need clarification before publishing.